What's wide and deep, and fits big feet?

- O A public pool
- A properly measured shoe
- O A river

We're all about keeping your feet on your legs.



Don't buy longer shoes to get more width.

It's a small feat, to fit big feet.



Measure for length.

Don't rely on shoe size, always fit the biggest foot correctly.

Check width at widest part.

Ensure you can almost move your foot side to side.



Test toe space.

From standing, can you lift your big toe?

The pinch test.

How much sole has your shoe got?





Point of sale test.

Check for excess glue, lining failures, or potential pressure points. Increase width not length for fit.

Prevention is a positive cure.

G orthotics

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